Dominik Strzałkowski

strzalkowski.dominik@gmail.com
+48 501 531 098
linkedin.com/in/dominikstrzalkowski/
www.tenelement.pl
Warsaw, Poland

SUMMARY

Product Designer, Product Design Lead (UX), Product Owner

I have over **15 years of experience** working as a designer. During that time I was a Lead Product Designer, Head of Design, and Agile Product Owner both for startups and large tech organizations.

Currently I work at **Google Cloud** in the **Google Kubernetes Engine (GKE)** UX product design team.

Before that, I worked as a **UX Customer Solutions Engineer** at **Google Cloud**, where I combined my knowledge and expertise to manage and deliver complex digital transformation solutions for the biggest EMEA customers. To fulfill this role I had to have a wide range of experiences spanning across: business analysis, technology solutions, user experience solutions and methodologies, as well as agile project management.

Before joining Google I was leading combined development and design teams. I collaborated with them according to the precepts of the Scrum methodology and delivered meticulously crafted products and services to the market.

EXPERIENCE

Google Cloud

Senior Product Designer (UX)   August 2023 - Present
Google Cloud I www.google.com (EMEA). FTE (Full Time Employee)

About:
Senior Product Designer (UX) at **Google Kubernetes Engine (GKE):** GKE is a hosted Kubernetes service that lets you run containerized applications on Google Cloud's infrastructure.

UX Customer Solutions Engineer   Oct 2020 - June 2023
Google Cloud I www.google.com (EMEA). FTE (Full Time Employee)

About:
I was a full-time employee of the **Google Cloud Solutions Studio EMEA, Solutions Engineering.**
Our teams goal was to manage and propose solutions for the biggest Google's clients.

Responsibilities:
I was responsible for managing and delivering digital transformation solutions focusing on Manufacturing, Supply Chain and Automotive Industries, and as a member of Cloud Solutions Studio and Google Cloud Certified Cloud Digital Leader I was responsible for the global communication and knowledge sharing between team members and internal stakeholders within those Industries at Google Cloud.

I led customer solutions projects, enabled and supported Customer Engineers and their clients in EMEA. On top of that I was creating user experience solutions, narratives, prototypes, demonstrations and conducting tailored workshops.

Results in 2022/2023:
1. I sourced, designed UX solutions for them and owned 9 high-complexity customer engagements (including Cargotec, Emirates, Kuehne+Nagel, Hella, BT.com) contributing directly to TCV impact in excess of $540M
2. **During my time at Google I ideated and led Cloud solutions initiatives, POCs and user experience solutions for:** Porsche, Nissan, Seat, Jeep, General Motors, BMW, Honda, Cargotec, E.ON, Emirates, BT.com, Kuehne Nagel, Hella Gutmann, AstraZeneca, AXA, BASF, Deutsche Bahn, Schaeffler, Voith and many more.

Senior Product Designer
Feb 2019 - Oct 2020

Zen | www.zen.com (Warsaw, Hong Kong)

About:

Zen is an iOS, Android and web based fintech startup.

Responsibilities:

Product owning, validating and detailing product requirements with stakeholders, overlooking external development team communication, user experience design, creating user flows, researching solutions, gathering information from stakeholders, user testing, taking care of smooth communication between design and development team, delivering ready-for-development designs.

Results:

1. Releasing MVP Android version of the app to the market.
2. Releasing MVP web version of the app to the market.

Lead / Senior Product Designer
Feb 2019 - Apr 2020

Arabella Labs | www.arabellalabs.com (Warsaw, New York)

About:

I was designing solutions for a big data project involving correct data visualisation and management
www.radicleinsights.com

Responsibilities:

Overlooking proper communication between design and development team, user experience design, creating user flows, researching solutions, user testing, gathering information from stakeholders, taking care of smooth communication between design and development team, delivering ready-for-development designs.

Results:

1. Releasing a complex data analytics web tool.
2. Releasing a B2B platform.
3. Deploying a tailored version of the solution in corporate client's environment.

Lead /Senior Product Designer
Aug 2016 - Apr 2020

Ralloo LTD (London) | www.ralloo.com

About:

Ralloo was the UK's first micro-sponsorship platform.

Responsibilities:

As a Proxy Product Owner and Product designer I was collaborating with the company owner. I had a broad and cross-disciplinary range of responsibilities, including advising the owner on product features and design and technology possibilities, researching, exploring, and finding solutions fitting both user needs and project budget. I ideated, created low- and high-fidelity prototypes, and collaborated with the development team according to the precepts of the Scrum methodology on a daily basis.

Results:

1. Releasing MVP web version of the app to the market.
2. Releasing MVP mobile version of the app to the market.
3. Scaling the platform after initial launch and reaching the biggest UK clients and improving conversion rate.

Head of Software Design

Aug 2016 - Dec 2016

Upnext (Warsaw) I www.upnext.io

About:
Upnext was a software consultancy offering bespoke software development services.

Responsibilities:
As a Head of Design I cooperated with the sales team, advising the clients on app features, project scope, and design and technology possibilities, researching, exploring, and finding solutions fitting both user needs and client budgets. I ideated, created low- and high-fidelity prototypes of apps and services, collaborated with the development team according to the precepts of the Scrum methodology on a daily basis. I interviewed prospective employees.

Results:
1. Releasing fintech mobile app.
2. Improving design and development team communication
3. Improving offering and sales materials

Head of Software Design

Sep 2012 - Jul 2016

Macoscope (Warsaw) I www.macoscope.com

About:
Macoscope was a software consultancy offering bespoke software development services.

Responsibilities:
As a Head of Design, I had a broad and cross-disciplinary range of responsibilities, including serving as the primary point of contact for clients from project start until delivery of the service/app to the market, advising the clients on app features, project scope, and design and technology possibilities, researching, exploring, and finding solutions fitting both user needs and client budgets. I ideated, created low- and high-fidelity prototypes of apps and services, collaborated with the development team according to the precepts of the Scrum methodology on a daily basis. I interviewed prospective employees.

Results:

2016 - US App Design Awards Silver Winner - Best Community App
OUTlife

2015 Silver for Best App Startup (US App Design Awards)
Memo iOS and Android

2014 Silver for Best Mobile or App Startup (US App Design Awards)
Bubble Browser for iPad

2013 Evernote Design Achievement Award
Bubble Browser for iPad

OTHER JOBS 2007-2013

Creative director, co-founder	**Graphic designer, founder**	**Senior graphic designer**
Brand Label Group sp.j. - brand design	KiwiStudio - brand and book design	Bakalie Branding Studio

CERTIFICATIONS

Google Cloud Certified Cloud Digital Leader
Issued date: 29 Sep 2022
https://www.credential.net/b76b1820-d1e7-407c-a9d8-7699a99cc1f6

Google Certified Agile Project Manager
Issued date: Jan 2023
https://coursera.org/share/a848e11dc724c484b92e94afa7be3790

EDUCATION

Brand management, postgraduate   2011 - 2012
Warsaw School of Economics

Introduction to design   2007 - 2008
Gerrit Rietveld Academie Amsterdam

Cultural anthropology, Bachelor's degree   2002 - 2006
Warsaw Higher School of Social Sciences and Humanities

TOOLS

Know-how
Google Cloud products and solutions, User-centered design, Business Model Generation, Lean Startup, Scrum Methodology, Apple Human Interface Guidelines, Google Design Guidelines, etc.

Design and prototyping tools
Figma, Sketch, Miro, Facebook Origami, InVision, Zeplin, Adobe Photoshop, Adobe Illustrator, Adobe InDesign, UXPin, etc.

Management and communication tools
Atlassian Jira, Trello, Asana, Slack, Recruitee, Google Workspace, Google Analytics ...and many more small apps that make the workflow smooth and the communication clear.